

# Maximize Your PartsTech Experience

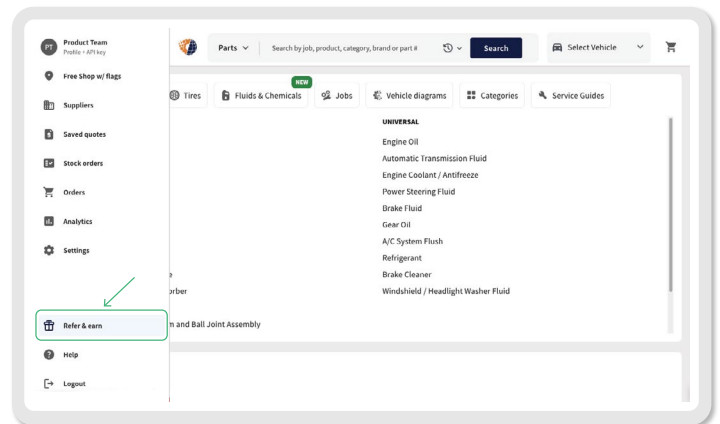
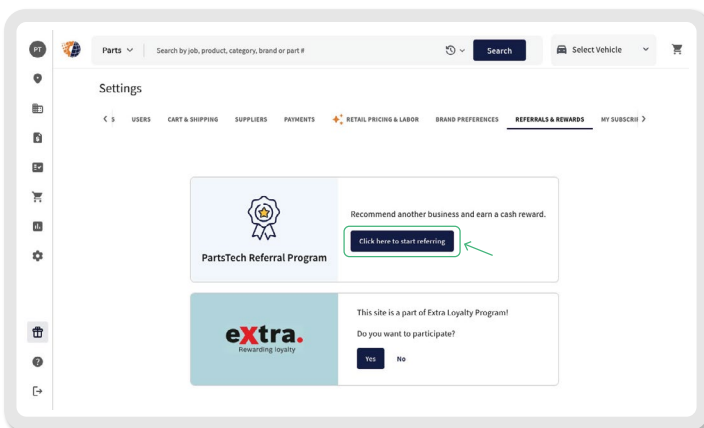
Rewards, Community, and Free Resources

## Refer a new shop to PartsTech and get paid!

Earn a **\$100 gift card** for every new shop you refer to PartsTech.\* Start referring today using your unique referral link in your PartsTech account and put some well-deserved money in your pocket.

## Bonus

If the shop you refer signs up for PartsTech and places 5 orders within the first 30 days, we'll send them a \$100 gift card too. Win-Win!



## How to get your link:

- Click the **“Refer & Earn”** icon in the left-hand navigation bar.
- Click the **“Start Referring”** button.
- Copy your link & **share it** with your network.

## Program details:

To qualify for a \$100 gift card:

- The referred shop must place 5 orders within the first 30 days.
- The referred shop must sign up using your unique referral link.
- Shop cannot be an existing PartsTech customer or lead.

# Join the PartsTech community



Join the PartsTech User Group on Facebook

Connect with fellow PartsTech users, engage with PartsTech employees, ask questions, and share your thoughts. [Join the group](#)



## Free resources to **uplevel your shop** and optimize your business

Explore our top free resources to help your shop grow and thrive:

### Parts markup guide

Increase profits by implementing a parts markup strategy and matrix  
[Get the Guide](#)



### Track these metrics (plus get free expense calculator)

Create a profit-driven team  
[Read More](#)



### Processes webinar and worksheet

Top processes every auto shop needs  
[Watch Webinar](#) | [Get Worksheet](#)



### What to do when your shop receives a negative review

Tips for managing and responding to customer feedback  
[Read More](#)



### Labor rate blog series

Discover the steps you must take to determine your shop's labor rate  
[Read More](#)



### Handling pricing objections & BYO requests

Guidance on handling objections and requests  
[Read More](#)



### Technician job listing template

Simplify your hiring process  
[Get The Template](#)



### Customer newsletter template

Keep your customers informed and engaged  
[Get the Template](#)



### Best practices to optimize your auto shop website

Improve your shop's website and attract more customers  
[Learn More](#)



### How to text your auto repair shop customers

Learn effective communication strategies for your shop  
[Read More](#)

